

Farm News

“A Messenger Publication Serving Farmers in Northwest and North Central Iowa”

713 Central Avenue * Box 659 * Fort Dodge, IA 50501 www.farm-news.com
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2020 FARM NEWS AG SHOW

#1

December 9th & December 10th, 2020

Wednesday 8:30AM-5PM Thursday 7:30AM-3PM

NEW

Location

Webster County Fairgrounds

22770 Old Hwy. 169

Fort Dodge, Iowa 50501

*** \$100 minimum deposit due with enclosed registration
Remaining balance not due until November 27, 2020**

Any questions feel free to contact me personally,

Dana B. Lantz

Office: 515-574-4451 Ext. #450

Cell: 515-571-3793

dlantz@farm-news.com

After 18 very successful shows Farm News is again having the Farm News Ag Show, but because of Covid-19 we will be having our 2020 Farm News Ag Show at the Webster County Fairgrounds. We are currently booking top notched speakers for 2020.

The fairgrounds will be an excellent facility to host this year's show. We have room for approximately (74) 8' deep x 10' wide booth spaces. The speaker room will be in the center of the facility, keeping exhibitors and speakers all in one place.

The 19th anniversary of the show will be on Wednesday, December 9th and Thursday, December 10th of 2020. We will have plenty of space within the outside parking lot for the large equipment.

We will be setting up booths on Monday, December 7th & Tuesday, December 8th. Companies can start setting up after 12pm noon on Tuesday, December 8th. We do have to be completely out of the facility by 5pm on Thursday, December 10th.

Lunches will again be available on Wednesday and Thursday along with our annual free breakfast on Thursday morning. Tuesday (Set-up Day) there will be free donuts and free coffee available for our exhibitors.

ENCLOSED: You will find a contract to mail/fax back & a layout for the 2020 Ag Show.

Inside Booths: (8' Deep x 10' Wide Booth Spacing Available)	COST
Single Booth; 8' x 10' (includes ¼ page ad):	\$435
Double Booth; 20' x 8' (includes ½ page ad):	\$695
Double End-Cap Booth; 16' x 10' (includes ½ page ad):	\$715

Outside Combo Booths: Includes Outside Space & Inside Space

Option #1) 20' x 20' Outside Space & 8' x 10' Inside Booth; (includes ½ page ad): **\$500**
- Upgrade to double booth for **\$750**

Option #2) 20' x 40' Outside Space & 8' x 10' Inside Booth; (Includes ½ page ad): **\$600**
- Upgrade to double booth for **\$850**

Option #3) 20' x 60' Outside Space & 8' x 10' Inside Booth; (Includes Full page ad): **\$700**
- Upgrade to double booth for **\$950**

NEW LOCATION

2020 Ag Show Application and Contract for Exhibit Space

Webster County Fairgrounds / 22770 Old Hwy. 169, Fort Dodge, Iowa

Wednesday, December 9th and Thursday, December 10th

Instructions:

- 1) Please print and send in with deposit or full payment to:
Farm News Ag Show, P.O. Box 659, Fort Dodge, IA 50501
- 2) Minimum Deposit: is \$100 for booth space.
- 3) Booth fee and sponsorship fee must be paid in full by November 27th, 2020
- 4) All ads include full color at no charge
- 5) Each exhibitor is responsible to have their own insurance covering liability, property damage and product liability. The preferred insurance amount is \$1,000,000.

Company Name to Appear in Program: _____
 Contact Person: _____ Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____
 Signature: _____

Booth Selection/Options:	Pricing	Price
Single Booth ; 8' x 10' (includes ¼ page ad):	\$435	_____
Double Booth ; 20' x 8' (includes ½ page ad):	\$695	_____
Double End-Cap Booth ; 16' x 10' (includes ½ page ad):	\$715	_____
Outside/Inside Combo ; Outside 20' x 20' + Inside 8' x 10' (1/2 pg. ad) \$500 - Upgrade to Inside Double Booth ----- \$750		_____
Outside/Inside Combo ; Outside 20' x 40' + Inside 8' x 10' (1/2 pg. ad) \$600 - Upgrade to Inside Double Booth ----- \$850		_____
Outside/Inside Combo ; Outside 20' x 60' + Inside 8' x 10' (Full pg. ad) \$700 - Upgrade to Inside Double Booth ----- \$950		_____
Accessory Options:	Pricing	Price
Electrical Hookup (price includes both days):	\$15.00	_____
Internet Access (price includes both days):	\$20.00	_____
Pre-Order Lunch Tickets	\$6.50 / Ticket	_____
	Total Cost	_____

Enclosed is my deposit payment of \$_____ (\$100 minimum deposit)

Check enclosed (Made out to Farm News) Bill my Credit Card: CC# _____

Exp _____ Name: _____ Security Code: _____

Sponsorship Interest:

Circle: Speaker - Radio Remote - General Partner

Includes an additional advertising incentives as well as being included in all show marketing

Speaker pricing based on cost and is available as speaker booking is completed.

Acceptance of this application by Farm News constitutes a contract. Any questions, please contact Farm News at 1-800-622-6613 ext. 451 or 515-574-4451. Ask for Dana.

For Farm News Use Only

Date Received _____
Total Rental Fees \$ _____
Balance Due \$ _____

Approved and accepted by Farm News _____
Table(s) Number(s) Assigned _____
Amt. Received \$ _____ Date _____
Contract # _____
