

9TH Annual
Bridal Spectacular
Presented by **THE Messenger**

August, 2017

The Messenger is pleased to announce that we will be holding our 9th Annual Bridal Spectacular on Sunday, October 15th from 1:00 to 4:00 p.m. at the Career Education Building on the Iowa Central Campus, Fort Dodge.

The Messenger expects a large turn-out for this elegant educational and event filled afternoon, providing exposure for the exhibitor's products and services. We would like to invite you to register for the Bridal Spectacular. Your business has a product or service which we feel would enhance the show.

The registration form for the Bridal Spectacular is enclosed or register online at www.messengernews.net. Please fill out and return it to The Messenger no later than September 15, 2017. We are offering several different advertising exposures and booth packages to our vendors. A description of these opportunities is included.

We will be promoting the show heavily with ads in The Messenger and in our sister publications throughout Iowa, plus local radio stations, online & Social Media. In addition, we will have prize giveaways including a \$500 gift card grand prize.

Thank you in advance for your consideration and for helping to make The Bridal Spectacular a success. Please feel free to contact me with any questions 515-573-2141 ext. 428.

Sincerely,

Cory Bargfrede
The Messenger
Advertising Director

Vendor Information

Location: Iowa Central Community College Career Education Building,
One Triton Circle, Fort Dodge, Iowa 50501

Parking: Feel free to park up front by the building for loading and unloading,
please move your vehicles out of the main parking during show hours to allow
brides and guests best parking available.

Set Up Hours: Sunday, October 15 • 8 am to Noon

Show Hours: Sunday, October 15 • 1 to 4 pm

Tear Down Hours: Sunday, October 15 • 4 to 6 pm

Runway Show: Models dressed by 2:15 pm, show will begin at 2:30 pm

Prizes: We will be promoting your door prizes on social media
leading up to the event. Please provide your door prize to The Messenger by
Friday, October 6, 2017.



Bridal Spectacular Expo Packages:



Package *A* \$1,000 *Show Sponsor*



- 1 Double Booth (20'x10')
- 45" of color print ads in The Messenger and 20,000 online ads (Available for your use from the time your registration is paid until October 31, 2017)
- Your business name on the vendor list on all promotional information including unlimited print ads in The Messenger
- The Messenger will purchase a \$200 gift certificate from your business
- Bride lead list

Package *B* \$400



- 1 Booth Rental (10'x10')
- 30" of color print ads in The Messenger and 10,000 online ads (Available for your use from the time your registration is paid until October 31, 2017)
- Your business name on the vendor list on all promotional information including unlimited print ads in The Messenger
- Bride lead list

Package *C* \$275



- 1 Double Booth (10'x10')
- 15" of color print ads in The Messenger and 10,000 online ads (Available for your use from the time your registration is paid until October 31, 2017)
- Your business name on the vendor list on all promotional information including unlimited print ads in The Messenger

Every booth includes the following equipment at no additional cost: up to two chairs, one 6ft covered table, pipe and drape, Wifi and electricity

Company promotion on The Messenger's website, Facebook event page etc. will begin as soon as your registration is paid.

Networking opportunities with potential clients as well as other wedding industry professionals.

Face to Face with potential clients!!

Booths will be assigned in the order registrations are received.





2017 Registration Form

The Messenger Bridal Spectacular will be
October 15, 2017



Business Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website and/or Social Media Page: _____

Select a Category:

Caterer DJ Florist Hairstylist Invitations Cakes & Desserts
 Transportation Party Rentals & Service Photographer Wedding Planners
 Tuxes & Mens Attire Wedding Venue Other

Select a Booth Package:

A (\$1,000) B (\$400) C (\$275) (Please circle package letter)

Electricity

I will participate in the runway show

Door Prizes: *The Messenger asks for a door prizes to be given away before, during, and after the runway show. Please indicate what your door prize will be and deliver your prize (or ask your Messenger Representative to pick it up) by Friday, October 6th.*

Prize: _____ Estimated Value: _____

Payment information:

Payment must be attached to vendor registration agreement. Please make check payable to The Messenger.

Credit Card Payments:

Card Number: _____

Expiration Date: _____ CVC (security code on back of card) _____

By signing below you agree to the terms as set forth in this agreement and agree for payment to be processed with above credit card information.

Signature: _____

Date: _____

Have questions? Call Cory Bargfrede at 515-573-2141 ext 428

Return to: **THE Messenger**
Bridal Spectacular
P.O. Box 659,
Fort Dodge, IA 50501