



THE Messenger
Home & LIFESTYLE show

Friday, March 2nd
Saturday, March 3rd
Sunday, March 4th, 2018



It's time to register for the Home and Lifestyle Show!

The Messenger Home and Lifestyle show at the Iowa Central East Campus in Fort Dodge will be held March 2, 3 & 4, 2018. This show is the largest of its kind in our 9 county readership area.

After reviewing survey responses from the 2017 show we have made a few changes this year, you will first notice that the name of the show has changed to better reflect the vendors and their services. We will still have some garden and landscaping vendors and a speaker on the topic, but will expand the show to include more lifestyle topics. In addition, our space at the Iowa Central East Campus has had some changes to better accommodate the show. The lighting in the building has been improved and they are addressing other building issues. Lastly, we will have improved placement of the audio system so that those around the building will be better able to hear announcements.

Please review the attached materials for exhibitor space reservation.

See you at the 2018 Home and Lifestyle Show!

- Cory Bargfrede, Advertising Director

GENERAL INFORMATION

- HOURS -

Set Up Hours:

Thurs., March 1 8 a.m. to 5 p.m.
Friday, March 2 8 a.m. to 2 p.m.

Event Hours:

Fri., March 2 3 p.m. to 7 p.m.
Sat., March 3 9 a.m. to 4 p.m.
Sun., March 4 11 a.m. to 3 p.m.

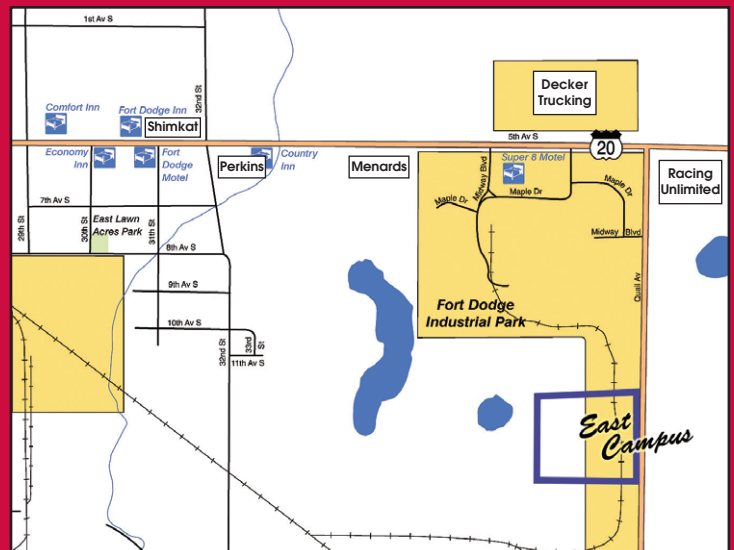
Dismantle Hours:

Sun., March 4 3:05 p.m. to 8 p.m.

Booths MUST remain intact until 3:05 p.m. on Sunday.

- Concessions -

Food and beverages available for purchase during event hours.



LOCATION - Iowa Central Community College East Campus
2031 Quail Ave., Fort Dodge

Contact information - Questions? Contact Cory Bargfrede, Advertising Director at 515-573-2141 ext. 428 or email cbargfrede@messengernews.net



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EXHIBITOR BOOTH INFORMATION

10'x10' booth (\$595)

Single booth space, including a 1/4 page ad (4.95"x4.95") in the special tab

20'x10' booth (\$920)

Double booth space, including a 1/2 page ad (10"x4.95") in the special tab

30'x10' booth (\$1250)

Triple booth space, including a Full page ad (10"x9.75") in the special tab

40'x10' booth (\$1445)

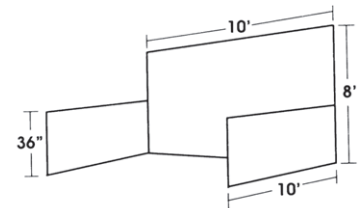
Quad booth space, including a Full page ad (10"x9.75") in the special tab

Direct Sell booth (\$200)

Single booth space, including a 1/8 page ad (4.95"x2.25") in the special tab

Outside Space - call for information

All booth spaces include a print ad in our special section featuring all vendors, seminar and activities happening at the show. This special tab inserts into The Messenger and is available to visitors at the show.



All booth spaces include pipe and drape, one 6ft table and two chairs, unless specified otherwise.

Floor plans are subject to any necessary modifications, booth placement will be accommodated to the best of our ability.

Exhibitors are responsible for their own signage in their allotted booth space.

Exhibitors are responsible for furnishing their own equipment and supplies needed for their space including extension cords.

Door prizes from each exhibitor are encouraged. We will give away door prizes throughout the show, winners will be announced on the loud speaker as well as posted on a board near the entrance.

Exhibitors interested in presenting during the show please contact Cory Bargfrede at 515-573-2141 ext.428 or by email at cbargfrede@messengernews.net. Please let us know by Feb. 1st if you are interested in presenting.

Each exhibitor is responsible for having their own insurance covering liability, property damage and product liability. Please fax, email or mail your proof of insurance with your booth registration.

The Messenger Home and Lifestyle show planning committee reserves the right to be selective in determining which products or exhibits are granted booth space. Booth exhibits must relate to flowers, lawns, garden, home and lifestyle.

The building will be secured during off hours of the event.

Items may be sold during the event. Exhibitors are responsible for the collection and reporting of sales tax per state and local law.



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Exhibitor Booth Registration

To reserve your space, please sign and return this form with payment to:

Mail to: The Messenger, 713 Central Ave., Fort Dodge, Iowa 50501
 Fax to: 515-573-2148
 Email to: cbargfrede@messengernews.net

Company Name _____

Contact Person _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Mobile _____

E-mail _____ Yes you may email me show information

Website Address _____

Please list your social media accounts

<p>EXHIBIT SPACE</p> <p><input type="checkbox"/> 10'x10' booth (\$595)</p> <p><input type="checkbox"/> 20'x10' booth (\$920)</p> <p><input type="checkbox"/> 30'x10' booth (\$1250)</p> <p><input type="checkbox"/> 40'x10' booth (\$1445)</p> <p><input type="checkbox"/> Direct Sell booth (\$200)</p> <p><input type="checkbox"/> Outside Space - call for information</p>	<p>REQUESTS</p> <p><input type="checkbox"/> Electricity 110 volt</p> <p><input type="checkbox"/> Table (6ft. table)</p> <p><input type="checkbox"/> 2 chairs</p> <p><input type="checkbox"/> Wi-Fi</p> <p><input type="checkbox"/> Forklift</p>	<p>Make me a SPONSOR</p> <p><input type="checkbox"/> Seminar \$1,000</p> <p><input type="checkbox"/> Kid's Corner \$100, \$250, \$500</p> <p><input type="checkbox"/> Other - Contact us!</p>
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PRODUCT DISPLAYED We will exhibit the following products and/or services
 (This will help us market you in our promotions in print and on social media)

DO NOT LOCATE BY: _____

PAYMENT Please find my check enclosed (Payable to The Messenger) in the amount of \$ _____

OR CHARGE TO MY Visa Mastercard Discover Amex \$ _____

CREDIT CARD ACCOUNT NUMBER	EXPIRATION DATE	CVS	CARDHOLDER ZIP CODE
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

By signing below, I authorize The Messenger to process all the payments on the above credit card. All payments will be charged based on the payment schedule to the right.

CARDHOLDER'S NAME _____

SIGNATURE _____

PAYMENT SCHEDULE:

\$150 deposit due with signed contract \$ _____

Balance due Feb. 15, 2018 \$ _____

Any change in the exhibiting company's mailing address, show guide information, brand name or product listings must be communicated in writing. By exhibiting in this event, you agree to allow for your image to appear in our promotions, photography for any and all commercial purposes.

Signature _____ Date _____

Please attach proof of insurance with your booth registration form.